

Logo Design

Questionnaire

Not many people enjoy spending time on filling up text box fields, but this will help us understand project and make it successful.

Customer Information

Your Full name:

Email address:

Telephone: Dial code () / Number

Company

Company name:

Short description about
company services:

Current web address
(If available):

Project

Project type: Redesign New Design

Design deadline:

Deadline is: Flexible Fixed

Continue to the next page . . .

Logo Information

Please write the exact name as you would like to appear in your logo.

(Coca - Cola, COCA-COLA, coca- cola):

Do you have a tagline or a slogan? Would you like to see it incorporated with the logo?

What are the marketing and business goals using this logo; what will it accomplish?

How would you describe your company/ business to someone who has no knowledge of your existence?

Describe your target market, gender, age, geography.

Where will your new logo be used?

Print Web Apps Online Ads

Other

Describe your direct competition.
Provide addresses to their websites if available.

What are your thoughts about their logos?
How do you want your logo to differ from their logos?

What logos or websites have you seen that you like or catch your eye?

Continue to the next page . . .

Your project budget (for the logo):

Will you be requiring corporate stationery or other design services?

Would you like these services to be included in the quote as a package?	Yes	No
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After completing this questionnaire please “File “ > “SAVE” and submit it by email:
mailme@markokrstic.com

Thank you!