

# Marko Krstić

Design Thinking in 10+ Native platforms,  
with 25+ Years of Experience

## Lead UI Designer, Sweden

Scandic Hotels // Present ( 6 Years )

## Senior UX designer, Sweden

Electrolux // 1 year contract

## Lead UI/UX designer

Accedo tv // 2 Years, 6 m.

## Design lead, Switzerland

Swisscome (Pixels Kingdom GmbH) // 5 years, 8 m.

## Senior UX/UI Designe, Switzerland

Swisscome (Entypo GmbH) // 5 years, 11 m.

## Design lead, Serbia

Razor Creative Communications // 2 years, 3 m.

## Design lead, Serbia

Block Advertising // 8 m.

## Graphic Designer, Serbia

Publicis Groupe // 2 years, 5 m.

## Graphic Designer, Serbia

Hometown local agencies // 2 years, 2 m.

In addition to designing, I also create WordPress plugins with my team of five, and produce educational videos on design systems and optimizing workflows for building websites.



markokrstic.com

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## CONTACT

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## SKILLS

User interface design

Product design

User experience design

Brand design

Responsive design

Style Guide (Design Systems)

Virtual reality

## TOOLS

Figma, Penpot,

Adobe Package,

Google Analytics,

HotJar, ScreenFow,

Pen and Paper,

## EDUCATION

Graduated at University  
for Applied Arts,

Belgrade

09/2003 - 06/2006

Graphic Design

High School for Design,  
Belgrade

09/1999 - 06/2003

Graphic Designer